

Zaken doen in de zorg



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CEO Pyxima

Pyxima DNA



■ Social care software

- Improve quality of life & care through software innovation

■ Focus area

- Elderly care, patient monitoring by assessment instruments: Pyxicare ®
- Visual impaired, blind & dyslectic persons : Online daisy

■ Supporting customers

- Nursing homes
- Home care organizations
- Hospitals
- LTC insurance companies
- Organizations for Visual impaired, blind and dyslectic persons & content providers

■ Spin-off University of Leuven

Products

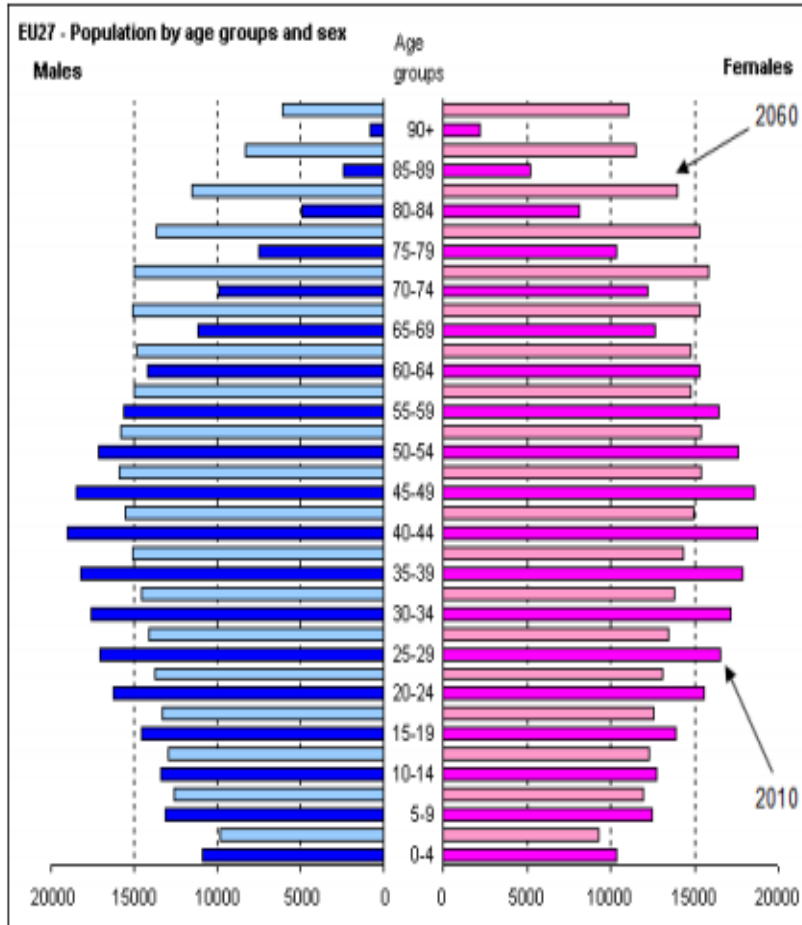


- Digital talking books
- Online distribution platform
- Audiobook reading apps

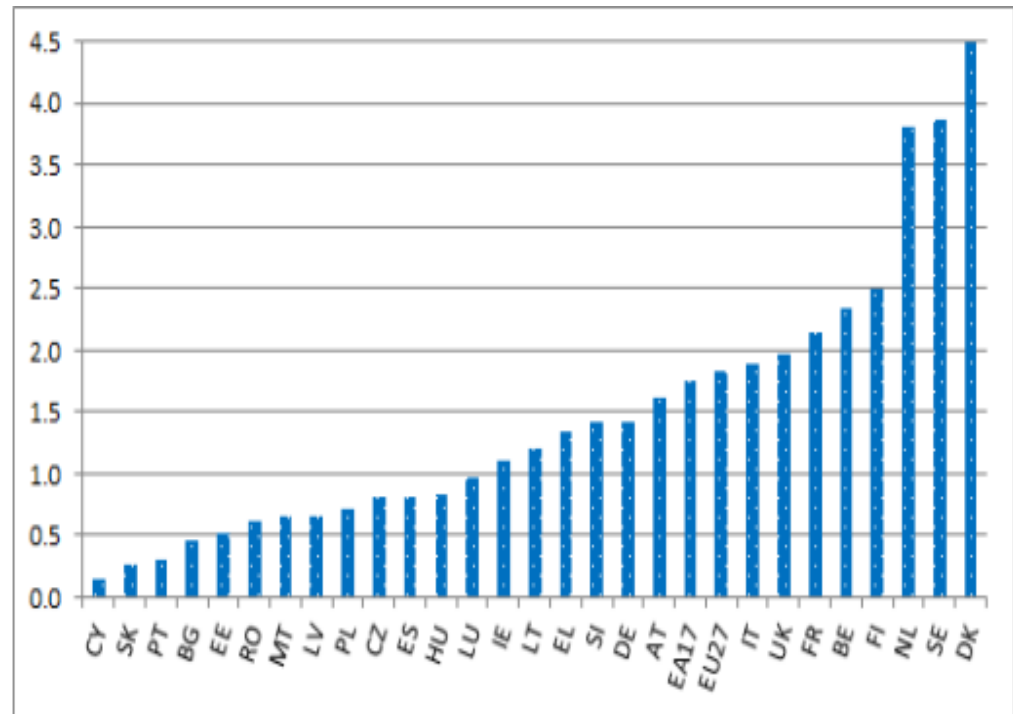


- Mobile platform
- Elderly care assessment
- By health care professionals
- Quality of care

Change in Demographics

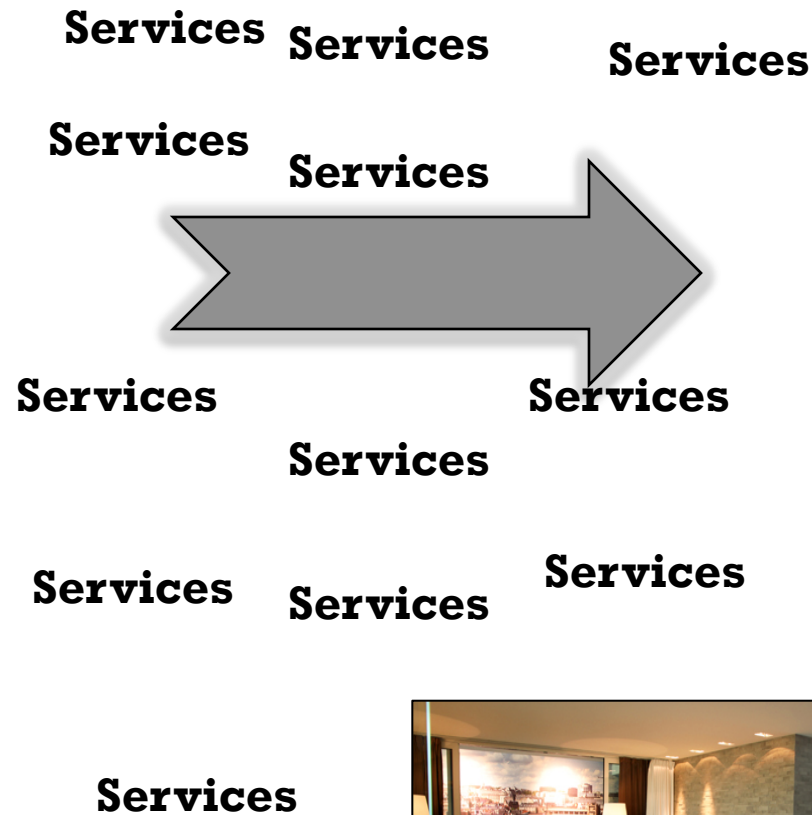


Long Term Care expenditure Government versus GDP



Info : Long-term care: need, use and expenditure in the EU-27 : Paper European commission

Change in behaviour & needs



Government , Patient & Care provider



■ Government spending increases

- for long term care due to shift in population pyramid
- Government regulations on quality indicators

■ Shift from LTC to home care

■ Improvement health & comfort Patient

- Insufficient information about new patient
- Incomplete view on care needs causes illness
- Decentralized housing causes scattered data

■ Objective measurement : Care provider



Need4Mobility to support this change



General practitioner

Geriatrician

Medical & Health
Care

Medical Health Caretakers

Physiotherapist

Nurse



+ Pyxicare basic principles



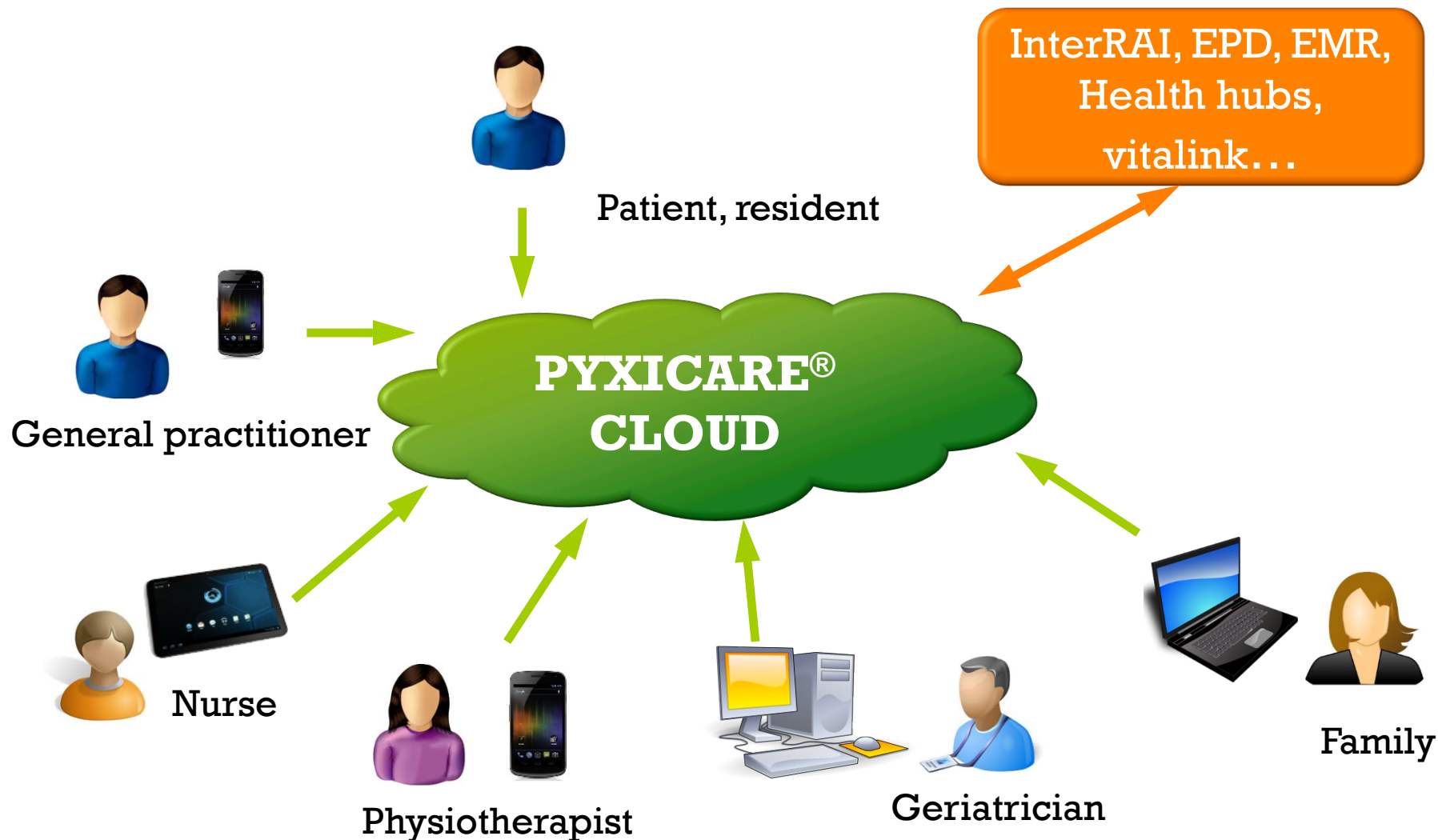
- **Mobile assessment**
close to the client multidisciplinary
- **Works offline**
but will sync when online - central cloud database
- **Direct feedback**
useful for caregivers
- **Easy 2 integrate with existing systems - Re-use data** from electronic patient records
- **Data follows client**
instead of care institution and across caresettings
- **Secure**
for privacy protection

Pyxicare advantages

- Uniform exchange of information and data across the different care institutions. (LTCF, HC, AC)
 - BelRAI, InterRAI
- Saving time by mobile registration of clients care data
 - Tablet – close to the client
 - Ease of use - “self explaining”
 - Offline
- Reuse of existing information
 - Integration with and connection with existing patient record files



+ Pyxicare cloud



Pycicare Milestones



- Spin-off : Department of Electrical Engineering & social sciences
- BelRAI commissioned by the Federal Office of Health
 - Initially for research
 - From 2017 onwards gradually implementation and link w.r.t.financing ?
- Involvement RIZIV through Protocol III project (innovative care; a breakthrough in home and residential care)
- Decision 2 develop Pycicare in 2011: users feedback
- Support of FOD & RIZIV in 2014 connection Pycicare - BelRAI

Pyxicare go2market experience



- Market in elderly care is changing: dynamics
- Value chain is changing
- From project to product - SAAS model
- ROI – Economic buyer – Government – Insurance companies
- Internationalisation
- Financial support by government subsidies

+ Market reach



- ✓ Sweden, Norway, Finland, Belgium
- ✓ 50.000 active users



- ✓ Belgium, The Netherlands, Canada
- ✓ 15 nursing homes, 3 hospitals, 4 home care organisations



Thank you!



www.pyxima.com

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